

Author: Joel Kristenson Last Updated: 2016-05-13

### **Overview**

This article walks through the steps to change the names of the user field labels for your database, search by them, report (*format*) on them, and utilize them as merge fields in the letter/email templates you create.

**Tip:** Customers use custom user fields for all kinds of different things, some examples would include:

- Graduation Year
- Ask Amount
- Last Contact Date
- Next Contact Date
- School Attended
- Ethnicity
- Church Affiliation



- Salary
- Religion
- Language

#### <u>Outline</u>

#1 Rename Custom User Fields
#2 Query (Search) by Custom User Fields
#3 Add User Fields into the Grid as Columns & Make them Updateable in the Grid View
#4 Utilize User Fields as Merge Fields in your Letter & E-Mail Templates
#5 Related Resources

# <u>#1 – Rename Custom User Fields</u>

Navigate to the **Contacts** (*Donors/Voters*) list, and the **General** > **User**, **Text** tab.



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The different places you can rename user fields are from the **search panel** (as shown below), within a **contact's record** card, or by using the <u>customize labels list</u>. In my example I chose to do it from the search panel.

Right-click on the user field label and select 'Rename Label...'



# 1. Right-click on the user field label you want to rename.

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Incl ID Title Last Name First Name MI Address Type Address	City State	Zip Home Code Phone	Bus Phone										
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Give the new label a name, and click [OK]. In my example I called my User Field 1 label 'Graduation Year'.



# **1. Create a new name for your user field.**

The changes will affect all db users. My finished example is below.



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Repeat these steps until the user fields you need to modify (*text, date, and decimal*) are changed accordingly. As of the time this article was written there were **12 user text** fields (6 of which offer drop-down menus), **3 user date**, and **3 user decimal** fields available. My finished example is below where I renamed 10 out of 12 user text fields.



'User, Decimal' fields,

There are more user fields under the 'User, Dates' &

Ð	Ex: 10 out of 12 user text fields renamed.												
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If you open a contact's record card you can begin to record the new custom data in your user fields under the **General > User** tabs.



# Once your user fields have been configured you can begin to populate the values under the General > User tabs within a contact's record card.

Title:     Senor       First Name     Joel       Middle Name					No Photo Email jkristenson@trailblz.com			Home Address 9110 Golden Valley Rd Apt 10 Golden Valley, MN 55427 218-442-1919 Work Address 620 Mendelssohn Ave N Suite 186 Golden Vallev. MN 55427-4350		
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As new values are added to your user fields, you'll periodically want to update the unique search value (drop-downs) within your system by following **Application Menu > System Manager > Settings > Update Unique Search Value (Drop Downs)...** 



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# **#2 – Query (Search) by Custom User Fields**

You can now run your search queries by the user fields as you begin to populate data into those fields. *My example is below where I queried for everyone in my database who graduated high school in 1970 which produced* **180** *results.* 



#### Example query by custom user text fields.

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	ID         Abbott         Steven         William         Home         5533 Concord Ave         Edina         MN         55424         (952) 929-9217											
	35         Adams         Benito         Home         2403 Ethel Ave         Albert Lea         MN         56007         (507) 720-9314											
	<u>94</u> <u>Allmann</u> <u>Christine</u> Marie       Home       183 Malcolm Ave SE       Minneapolis       MN       55414       (612) 331-8321       Christine@Allmann.com											
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**Tip:** You can utilize <u>sql wildcard search queries</u> to find records where they 'have a user field present' or are 'missing a user field'. For instance, to find everyone in my database that *has* a high school graduation date I entered **/n** for 'not blank' in that field which provided 9,246 records:

### Tip: Example query using sql wildcards to find all records that 'have' data in a certain user field.

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	<b>V</b>	3	<u>Aakhus</u>	Ariel	Marie	Home	1709 8th St S		Moorhead	I	MN	56560	(218) 825-9215	Ariel@Aakhusxxx.com
	<b>V</b>	<u>4</u>	Aakhus	Cindy	Lee	Home	19981 See Gull Rd		Brainerd		MN	56401	(218) 828-9215	
	<b>V</b>	5	Aakhus	Steven	<u>Eric</u>	Home	19981 See Gull Rd	l	Brainerd		MN	56401	(218) 828-9215	Steven@Aakhus.com



## <u>#3 – Format User Fields into the Grid & Make them Updateable in the Grid View</u>

You can add in the user field data as columns into your grid via <u>formatting</u> for reporting purposes. The columns will be renamed to whatever you've named them as in your database, for example in my database I renamed User001 to High School Graduation Date.

You'll begin this process by navigating to the list you want to build the report in (*in my example it was the Contacts list*), click on the **Format** dropdown button, and select **Columns**.



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		V	9	Abbott	Gina		Marie	Home	5533 Concord Ave	Edina	MN	55424	(952) 929-921



Select the user fields you want to add into your format by selecting them from the list of columns (*they'll be renamed to whatever you named them to in section No1*) and click **[OK]**. In my example I selected a single user field which was the High School Graduation Year.



17

# 1. Locate the user fields in the list of column selection list that you want to add into your report.

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The column(s) will populate on the far right of the grid.



How to Rename User Fields, Query by Them, Add Them to the Grid as Columns, and Utilizing Them as Merge Fields in Letter & E-Mail Templates

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		2	Aakhus	Cindy		Home	10091 See Cull Pd	Brainerd	MN	56401	(210) 023-9213	Anel@Adkhusxx.com	1062
		5	Aakhus	Stavan	Eric	Home	19901 See Gull Rd	Brainerd	MN	56401	(218) 828 9215	Stavan@Aakhus.com	1962
		2	Aamot	Barbara	<u>Linc</u>	Home	13451 Mcgipty Pd F	Minnetonka	MN	55305	(210) 020-9213	Barbara@Aamot.com	1902
		2	Aananson	Damela	 Marie	Home	3896 White Bear Ave	White Bear Lake	MN	55110	(551) 426 9611	Pamela@Aanencon.com	1955
		2	Aanonson	Leland	Fugene	Home	50331 155th Ct	Pose Creek	MN	55970	(507) 434 8229	Leland@Aanonson.com	1953
		<u>u</u>	Abbott	Gina	Marie	Home	5533 Concord Ave	Edina	MN	55424	(952) 929 9217	Letand@Aanonson.com	1955
		10	Abbott	Steven	William	Home	5533 Concord Ave	Edina	MN	55424	(952) 929-9217		1970
		11	Abdi	ΔΙί	Hassan	Home	206 62nd St W	Minneanolis	MN	55419	(612) 432-8920	Ali@Abdi.com	1982
		12	Abdi	Halimo	Mohamed	Home	2904 18th Ave 5	Minneapolis	MN	55407	(612) 432-8824		1974
		13	Abdi	Nimo	Mohamed	Home	1201 Brook Ave SF	Minneapolis	MN	55414	(612) 532-8525		1987
		14	Abdulali	Ouaid		Home	3408 Stevens Ave S	Minneapolis	MN	55408	(612) 821-9310		1975
		14178	Abdullahi	Rachel		Home	2437 15th St NW	Washington	DC	20009			2007
		15	Abdurahman	Avan	Adan	Home	811 28th Ave S	Minneapolis	MN	55454	(651) 645-7234		1965
		16	Abel	Tasha	Margaret	Home	303 Fairview Ave	Fairmont	MN	56031	(502) 235-8827	Tasha@Abel.com	1975
	<b>V</b>	13008	Abell	James	I	Home	2040 Holly Swamp Rd	Pocomoke City	MD	21851		_	2007
		13600	Abernathy	Betty	1	Home	2411 Fairway Oaks Ct	Hampstead	MD	21074			2007
	<b>V</b>	17	Abouaish	Yasmine	Y	Home	1432 Brookshire Ct	New Brighton	MN	55112	(763) 742-7139	Yasmine@Abouaish.com	1989
		19	Abrahamian	Daniel	Paul	Home	6012 Beard Ave S	Edina	MN	55410	(952) 929-9918	Daniel@Abrahamian.com	1990
		20	Abrahamian	David		Home	6012 Beard Ave S	Edina	MN	55410	(952) 929-9918	David@Abrahamian.com	1962
		21	Abrahamian	Kelli	Ann	Home	6012 Beard Ave S	Edina	MN	55410	(952) 929-9918	Kelli@Abrahamian.com	1962
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Repeat these steps until the user fields that you want to add are added, and the columns you don't need in your report have been removed. *My finished example is below which includes all of the user fields I've renamed in my database in a single report.* 



#### Example custom user field report.

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You can save these formats for future use and also assign it as a default if you want.

Another useful thing you can do is make these fields '**Updatable in the Grid View**' by going into the **Format** tab of the Column Selection screen and checking the corresponding boxes. *Shown in the screenshots below.* 

Img 1 of 3 – Open Up the Formatting Screen



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Img 2 of 3 – Navigate to the Format Tab and Check the Boxes for Updateable



How to Rename User Fields, Query by Them, Add Them to the Grid as Columns, and Utilizing Them as Merge Fields in Letter & E-Mail Templates

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Img 3 of 3 – Click the [Edit] Button and Modify the Data in the Grid View



How to Rename User Fields, Query by Them, Add Them to the Grid as Columns, and Utilizing Them as Merge Fields in Letter & E-Mail Templates

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	1	<u>Aakhus</u>	Cindy	Brainerd	MN	Baptist	Elim Baptist Church	Asian			1958	West Lutheran H
	V	<u>Aakhus</u>	<u>Steven</u>	Brainerd	MN			Chinese	English		1962	Princeton High 9
	1	<u>Aamot</u>	<u>Barbara</u>	Minnetonka	MN	Christian	Calvalry Lutheran Church	Asian	English		1935	Princeton High 9
	V	Aanenson	<u>Pamela</u>	White Bear Lake	MN	Christian		African American			1958	Chaska High Sch
	1	Aanonson	Leland	Rose Creek	MN	Amish		Caucasian	English	Masters Degree	1953	Princeton High S
	1	Abbott	<u>Gina</u>	Edina	MN	Islam	Emmaus Lutheran Church				1963	
	1	Abbott	Steven	Edina	MN			Caucasian	English		1970	
	<b>V</b>	Abdi	Ali	Minneapolis	MN			African American			1982	
	1	Abdi	<u>Halimo</u>	Minneapolis	MN			Caucasian	English		1958	Pease Academy
	<b>V</b>	<u>Abdi</u>	Nimo	Minneapolis	MN	Christian	Calvalry Lutheran Church		English		1987	
	<b>V</b>	Abdulali	Quaid	Minneapolis	MN	Slavic neopaganism			Chinese	G.E.D.	1975	
	<b>V</b>	Abdullahi	Rachel	Washington	DC		Calvalry Lutheran Church	African American	English		2007	
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	<b>V</b>	Abel	<u>Tasha</u>	Fairmont	MN	Amish		Hindi		Masters Degree	1975	St. Peter High Sc
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	<b>V</b>	Abernathy	Betty	Hampstead	MD			Caucasian			2007	Paladin Career a
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	1	Abrahamian	Daniel	Edina	MN		Emmaus Lutheran Church		English	Masters Degree	1990	
	1	Abrahamian	David	Edina	MN		Calvalry Lutheran Church		English		1962	Our Lady of Lou



# <u>#4 – Utilize User Fields as Merge Fields in your Letter & E-Mail Templates</u>

User fields are available as merge fields in both the email system and the mail-merge system. In the email composer the \*TEXT\* user fields are the only ones available, in a physical letter \*ALL\* merge fields will be available.

To utilize them in an email, create either a <u>template</u> or a <u>mass email campaign</u>, and the user fields will display in the merge field drop-down list. *My example campaign is below.* 



28

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	From: jkristenson@trailblz	,com	
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L	Cubicati		
L	Subject:		
L	📝 Edit 🔚 Save 🛛 🍡 Inser 🖓	mplate 🔚 Save Template   Priority Normal 👻 🔲 Forwar	rd to Friend 🥅 Unable-to-Read Link
l	Insert merge field 🔹 🔽 F	ilter Content	
l	«EmailAddress»		
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Н	«ContributionLastAmount»	The 12 year text	Some readers see this part of your email
I	«User001»	The 12 user text	Write something brief and catchy, com
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Here's what the user text merge fields will look like as they're added into your email message:



# 9 Headline for your Newsletter Article Headline This is what the merge fields will looks like (it's important to verify you are using the correct ones by running some test emails prior to sending): «User001» «User002» «User003» The user text merge fields will look like «User004» this as you add them into your email. «User005» «User006» «User007» «User008» «User009» «User010» «User011» «User012»



When you create <u>physical letter templates</u> for your snail-mail efforts you'll be able to utilize **\*ALL\*** of the user fields (text, decimal, and date fields), the image below provides an example of where you'll insert them from:



	Insert merge field 🔽 🛅 📆 🥰
	«Tax Deductible Contribution Table Within Date Range»
	«Fund Allocation Table Within Date Range»
	«Pledge Total»
	«Employer»
	«JobTitle»
144	«WorkPhone»
When you create	«VoterNumber»
	«TrailRlazerID»
a physical letter	«User001» «User002»
tompate ALL of the	«User003»
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usor fields will be	«User005»
user fields will be	«User006»
available for use	«User00/»
available for use.	«User008»
	«User010»
	«User011»
	«User012»
	«UserDate01»
	«UserDate02»
	«UserAmount01»
	«UserAmount02»
	«UserAmount03»
	hAhA/dd/yyyyy
	«MMMM dd, yyyy»
	«yytvitviad»



Here's my *example* print preview using all of the user field merge-fields in the system (prior to the print preview):



34





And here's what my *example* looks like after the print preview is generated:



#### Example print preview with all available merge fields.

<b>() ()</b> 1	🧿 🧿 💐 Print Settings	
		Example print preview with the user fields being merged: <u>User Text Fields</u> High School Graduation Year: 1958 Religion: Christian Church Affiliation: Ethnicity: Caucasian Native Language: English Business P.O.C. Bobby J 1st Child Name: 2nd Child Name: Ed. Degree: Masters Degree High School Attended: Fridley High School Not Defined: Not Defined:
		User Date Fields
		Leaves for Winter Home: August 01, 2007 Membership Expiration: August 01, 2014 Not Defined: June 06, 2079
		User Decimal Fields
		Not Defined: \$0.00



Take a look at the related resources below for links to a variety of similar articles and videos.



YouTube Channel

- Knowledge Base Articles

- 3rd Party Resources



## **Related Resources**

Article: Mass Update – Changing or Clearing Fields
Article: Log Notes vs User Fields vs Attributes
Article: Add Attributes, Attribute Dates, and Attribute Notes to the Grid by Formatting them in as Columns
Article: (Mail-Merge) – How to Write a Letter, and Save it as a Template
Article: Articles on Importing
Article: Mail Merge – Write a Letter
Article: Creating and Saving Default Formats for Reporting with the Grid
Video: Eblasts Create and Send Eblasts – Includes Image Management
Video: Donation Auto Responders with Merge Fields
Video: Write Letter – Edit Letter after Mail Merge
Video: Videos on Importing

# **Trail Blazer Live Support**



- **C** Phone: 1-866-909-8700
- Email: <u>support@trailblz.com</u>
- **Facebook:** <u>https://www.facebook.com/pages/Trail-Blazer-Software/64872951180</u>
- Twitter: <u>https://twitter.com/trailblazersoft</u>

\* As a policy we require that you have taken our intro training class before calling or emailing our live support team.

<u>*Click here*</u> to view our calendar for upcoming classes and events. Feel free to sign up other members on your team for the same training.

\* After registering you'll receive a confirmation email with the instructions for how to log into the <u>GoToMeeting</u> session where we host our live interactive trainings.

\* This service *is* included in your contract.